

Quatro introduces 'on-the-go'

Quatro Four Retail, which offers a web application linking retailers to wholesalers, direct delivery manufacturers and service providers, has introduced a new SMS alert service for convenience retailers enabling them to access inventory order information while on the move.

They can receive a SMS alert about the status of their order either via a mobile phone or through a compatible landline configured to receive SMS. Quatro's head of marketing, David Levine, said current users of Quatro's service can use the service at no additional cost.