

Trade on-line & save

E-business technology has changed the way the fast moving consumer goods industry (FMCG) does business. And online inventory management is helping convenience retailers and suppliers reduce supply chain costs and improve their efficiency.



A market leader in providing retailers and suppliers with the facilities to trade over the internet, Quatro Four Retail™ offers its users greater efficiency in communicating with their trade channel. It also offers the potential to reduce supply chain costs. Through Quatro, suppliers can alert retailers to promotions and upcoming events to help them predict consumer behaviour and boost sales.

Quatro's popularity within the FMCG sector is growing with over 4,000 businesses already participating in the service, including petrol groups such as Shell and BP; manufacturers Coca-Cola Amatil, Frucor, AWD/Vodafone and British American Tobacco Australia; wholesale snacks and confectionery distributors such as James Dickson & Co, and major members of The Distributors network.

For further information call 1800-782-876 or visit www.quatro.com.au.