

At the "four" front of efficiency

While large businesses and enterprises continue to spend enormous sums on systems to streamline their supply chain management (SCM), a small Sydney store is showing them how it's done.

At the Kyeemagh 4 Square convenience store, proprietor Mrs Nawal McKewan implemented a multi-technology retail solution based on an EPSON IR-310 point-of-sale (POS) terminal and the Quatro online ordering system.

Bringing everything together under the C-Store solution is Eposode, one of EPSON Australia's leading POS technology partners. Eposode director Warwick Dennett explained, "C-Store is a

marriage between EPSON POS systems, the Internet, Quatro Four Retail services and the EposCommerce's Store Trader POS application".

Convenience store owners use an EPSON IR-310 terminal with an internet connection to access the Quatro Four Retail system, which enables users to conduct on-line transactions, such as order placements, accept invoices and make payments, with suppliers.

Mrs McKewan said, "One of my

suppliers came into the shop and after examining a product display, told me I needed to replenish stock level of a particular item to the tune of 20. Previously, I'd just taken his word. In this case, I pressed a couple of buttons and within 20 seconds, told him that I only needed 15. For a convenience store owner, these are the small things that build up to represent significant amounts of money saved."

Eposode's use of the EPSON

IR-310 pays testament to C-Store's key objectives – ease-of-use, reliability and efficiency. "The convenience store market requires all these things in technology," said Mr Dennett. "Ease-of-use is delivered by means of the Quatro portal design and Store Trader software running on the IR-310. Efficiency; that's the combination of all the components. Reliability though, is in most part, delivered by the IR-310." ■